

AIP
2027

Applied
Inverse
Problems
Calgary
Canada

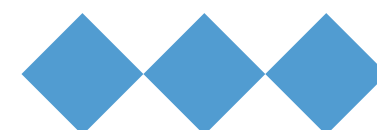


Canadian Mathematical Society
Société mathématique du Canada

EVENT SPONSORSHIP PACKAGE

Building Strategic Partnerships
for Mutual Growth

Calgary, Alberta | August 1-6, 2027



WELCOME TO AIP 2027

A Historic Milestone

Established in Montecatini, Italy in 2001, the biennial Applied Inverse Problems conference series has grown into the undisputed largest global forum in its domain. Hosted across top academic capitals around the world—including Daejeon, Helsinki, Hangzhou, Grenoble, Göttingen, and Rio de Janeiro—AIP attracts hundreds of international researchers, industry practitioners, and emerging talent every two years.

For the first time in 20 years, the flagship Applied Inverse Problems (AIP) Conference returns to Canada, and makes its first footprint in North America since 2011.

As the premier international gathering in the field, AIP brings together the global vanguard of mathematicians, computer scientists, data scientists, and industry leaders who build the underlying technology for modern imaging, diagnostic, and computational systems.



Happening in Calgary at the Hyatt Regency in a central downtown property



Partnership means access to our unique researchers and the brightest minds in the industry.



Thursday is scheduled for industry day where you can have exclusive access to attendees



WHAT ARE INVERSE PROBLEMS

Inverse problems focus on reconstructing hidden physical quantities from indirect observations—turning complex signal data into precise visual and mathematical reality. They power the non-negotiable backbones of critical modern industries:



Healthcare & Life Sciences

Medical imaging (MRI, CT, Ultrasound), high-resolution optical microscopy.



Geosciences & Energy:

Geophysical exploration, subsurface mapping, remote sensing.



Security & Infrastructure:

Non-destructive material testing, structural integrity monitoring.



Data & Finance:

Machine learning models, econometrics, high-dimensional data mining.

By bridging foundational mathematical analysis, numerical computing, differential geometry, and modern machine learning, researchers at AIP drive the theoretical breakthroughs that unlock next-generation commercial imaging and computational tools.

WHY PARTNER WITH AIP 2027?

Partnering with AIP offers sponsors direct access to a world-class audience of key opinion leaders, senior researchers, and high-caliber graduate talent at the intersection of AI, applied math, and scientific computing.



Unrivaled Talent Pipeline

Connect directly with PhD students, postdocs, and early-career researchers actively specializing in scientific AI, signal processing, and numerical modeling.



Global Visibility

Align your brand with the world's leading mathematical and computational imaging summit.



Cross-Sector Networking

Engage with high-level attendees from leading academic institutions, research labs, and technology enterprises driving innovations in health tech, energy, finance, and engineering.



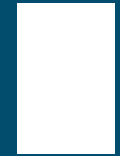
Strategic North American Market Access

Position your organization at the center of the region's thriving deep-tech and research ecosystems. As AIP's long-awaited return to the continent, this event serves as a high-value bridge connecting top-tier international institutions with North American innovation hubs, corporate R&D divisions, and venture-backed tech startups.

SPONSORSHIP BENEFITS

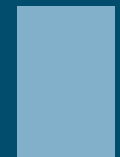
Partnering as a sponsor provides valuable opportunities for brand exposure, direct engagement, and long-term visibility. For this event, we are expecting 600 attendees.

Sponsors will receive:



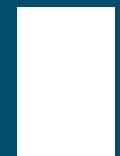
01

Logo placement on event materials



02

Brand mention in promotional content



03

Exposure in documentation and recap reports



04

Direct engagement with attendees.



05

Booth or activation space at the venue

**This ensures both visibility and
interaction opportunities.**

SPONSORSHIP PACKAGES

INSIGHT SPONSOR

\$30,000

- Exclusive Keynote / Panel Speaking Slot during Thursday Industry Day
- Dedicated VIP Booth / Lounge Space on Industry Day for 1-on-1 meetings and executive networking
- 4 Complete VIP Packages included (Full conference access + VIP reception invitations + reserved seating at plenary lectures & banquet)
- Top-Tier Digital Visibility: Prominent logo placement on the conference website banner, mobile app homepage
- Talent Access: Direct distribution of job openings/postdoc opportunities to all registered attendees via email broadcast.
- Highest hierarchy logo placement on all signage
- Opportunity to provide branded delegate gifts/swag item included in main attendee bags.

ILLUMINATION SPONSOR

\$12,000

- Industry Day Session Sponsorship: Host or moderate an Industry Day workshop, round-table discussion, or pitch session on Thursday.
- 2 VIP Packages included (Full conference access + VIP reception invitations + reserved seating)
- Featured Web & App Presence: Logo + link on the official conference sponsor page and mobile application.
- Logo and link included in the digital career/recruitment showcase page..
- Secondary logo placement on conference directional banners, Industry Day signage, and printed program materials.
- Distributed promotional flyers or materials inside delegate bags.

INTEGRAL SPONSOR

\$5000

- Standard Exhibition Table in the general exhibit/networking zone during Industry Day on Thursday.
- 1 VIP Package included (or option to purchase additional VIP upgrades at a 20% discount).
- Mentioned in CMS welcome and thank-you social media posts highlighting supporting sponsors.
- Logo listed on the conference sponsor acknowledgment slide deck shown between sessions and on the shared sponsor board in the foyer.

OTHER SPONSORSHIP OPPORTUNITIES



Standard Exhibit Booth \$1200

- One (1) 6ft skirted table, 2 chairs, power outlet, and high-speed Wi-Fi access
- One (1) full Industry Day pass included.
- Logo and 50-word company profile in the digital event program and CMS website exhibitor directory.



Welcome Reception Sponsor \$4000 - Exclusive

- Exclusive branding at the Sunday evening opening reception.
- Short 3-to-5 minute welcome address on stage alongside conference co-chairs.
- Signature cocktail or branded napkins featuring your company logo



Thursday Industry Day Sponsor \$6000 - Exclusive

- Presented by "[Name]" naming rights for the Thursday Industry Day program.
- Opening remark opportunity for the Industry Day plenary session.
- Branded signage throughout all Industry Day networking zones and break areas.



Conference Banquet Sponsor \$5000 - Exclusive

- Direct table-top branding at every table during the primary social event of the conference.
- Dedicated recognition slide and verbal toast from the conference organizers.

OTHER SPONSORSHIP OPPORTUNITIES



Lanyard & Name Badge Sponsor \$3,000 - Exclusive

- Co-branded lanyards distributed to every single attendee, speaker, and organizer at check-in.
- Premium brand placement worn by all participants for the full duration of the 5-day event.



Charging Station & Attendee Lounge \$3000 - Exclusive

- Dedicated branded charging tower or comfortable seating/networking hub in the main hall featuring your signage.



Student / Diversity Travel Grant Sponsor \$1,500 per grant or \$5,000 for a block

- Directly funds travel and registration stipends for PhD students, postdocs, and underrepresented researchers in inverse problems.
- Sponsor name attached to student awards (e.g., "Supported by [Company Name]") with a private meet-and-greet session with funded scholars.



Coffee Break / Refreshment Sponsor \$1,000 per break / \$3,000 for full day

- Exclusive signage at all coffee and tea stations during morning and afternoon networking breaks.
- Branded coffee sleeves or napkins placed at stations.



THANK YOU!

Thank you for considering this partnership opportunity.



Partnership Contact:



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Email
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Location
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